
DAY 01 | CONNECT

SUNDAY 5:00 PM - 8:00 PM

May 12

Event check-in, meet & greet with other students for networking, food and fun!

DAY 02 | MOTIVATE & INSPIRE

MONDAY 8:00 AM

May 13

Training Kick-Off, Introduction to Josh Luck & Luck Landscaping

12:00 PM

Lunch & roundtable discussions. \$100K project reveal!!!

9:00 AM - 12:00 PM

What landscaping looks like today, how it has evolved. Introduction to Landscape design, sales & systems.

1:30 - 4:30 PM

Large scale outdoor living project tours. Take photos of finished, large-scale jobsites.

4:30 - 7:30 PM

Project Tours, Discussion & Dinner

DAY 03 | CONFIDENCE & COURAGE

TUESDAY 8:00 AM

May 14

Breakfast, Discussions & Roundtable Q&A

12:00 PM

Lunch & roundtable discussions. \$100K project reveal!!!

9:00 AM - 12:00 PM

Selling Large-Scale Landscaping Jobs: Know your Customer, Know your Contractor, Know your Value, Know your Worth

1:30 - 4:30 PM

Your Unique Value Proposition, The "P.E.P.C" Method : Alternative to Free Estimates and Building Your Own Sales Script

5:30-6:30

Mock Sales Training & Dinner

DAY 04 | KNOWLEDGE & EXPERIENCE

WEDNESDAY

May 15

8:00 AM

Breakfast, Discussions &
Roundtable Q&A

9:00 AM - 1:30 PM

The Elements of Landscaping,
Landscaping 101 & Training,
Hardscaping 101 & Training

1:30 PM

Lunch & Project Updates

2:00 - 6:30 PM

Landscaping Building & Construction
101 & Training, Irrigation, Lighting,
Water & Fire Features.

6:30 - 7:30 PM

Dinner & Project Management
Discussion

DAY 05 | REAL WORLD APPLICATION

THURSDAY

May 16

7:30 AM

Meet at Luck Landscaping, Caravan
to Jobsite, Snacks & Coffee.

8:30 AM

Jobsite Walkthrough

9:00 AM - 12:00 PM

On-the-Jobsite training. Hands on
training at a real, large-scale site.

12:00 PM

Lunch & Project Discussion.

1:00 - 5:00 PM

On-the-Jobsite training. Hands on
training at a real, large-scale site.

6:30 - 7:30

Dinner at the Jobsite & Project Tour
& Discussion

DAY 06 | REAL WORLD APPLICATION

FRIDAY

May 17

8:00 AM

Meet at Luck Landscaping, Grab-
and-Go Breakfast, Head to Jobsite.

9:00 AM - 1:00 PM

Project Completion

12:00 PM

Lunch & Project Q&A.

2:00 - 6:00 PM

Project Completion

6:30 - 7:30

Customer Meet-and-Greet, Education
& Training, Jobsite photos & Dinner

DAY 07 | BROTHERHOOD & SPECIAL EVENT

SATURDAY
May 18

8:00 AM

Breakfast. Spiritual & Family.

9:30 - 11:30 AM

We have a special event planned at a local shooting range! A wonderful way to connect and have fun!

12:00 - 1:30 PM

Semi-formal lunch. Closing remarks and event ends.

SPOTS ARE LIMITED! REGISTER NOW AT

[LUCKLANDSCAPINGACADEMY.COM](https://lucklandscapingacademy.com)

LUCK LANDSCAPING
♦ ACADEMY ♦

Complete **Confidence**
to Grow a Thriving
Landscaping Business

Join the academy and go **behind the scenes** of the 16-year success story of Luck Landscaping. Learn the foundational business and construction skills that will take your landscaping business to the **next level!**

JOIN THE ACADEMY!
May 12-18, 2024

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